

Bba 1st Semester Notes Of Business Ethics

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MTH 101 Business Mathematics I BBA, First Year, First Semester

BBA, First Year, First Semester Course Objectives The purpose of this course is to provide basic knowledge of algebra, equations and functions for business applications The course also attempts to impart the knowledge of mathematics of finance, systems of linear equations and matrices to handle various problems related to business and economics

BBA- I Semester

BBA- I Semester BBA N 103 Principles of Economics Unit I Definition, Nature, Scope & Limitation of Economics as an art or Science Relevance of Economics in Business Management, Utility analysis, Marginal Theory of utilities and Equi-Marginal theory of utility Unit II Meaning of demand Demand theory and objectives, Demand analysis

BBA(I.B.) Semester -1 Syllabus

BBA(IB) Semester -1 Syllabus FINANCIAL ACCOUNTING Objectives: The basic purpose of this course is to develop an insight of postulates, principles and techniques of accounting, and utilization of financial accounting information for planning,

Class B.B.A. I Sem.

BBA 1st Sem Subject- Micro Economics 45, Anurag Nagar, Behind Press Complex, Indore (MP) Ph: 4262100, wwwrccmindorecom 4 economics is a social science which aims at analyzing the economic behavior of individuals in a social environment Importance/Usefulness of Microeconomics

BBA (HM) 1st SEMESTER - University of Jammu

BBA (HM) 1ST SEMESTER Course Title: Communication- I Course code: UBHTS104 Maximum marks: 50 Contact Hours: 30 End Semester Assessments: 40 Duration of Exam: 1 hrs 30 min In Semester Assessment: 10 The Syllabus is for the Examination to be held in Dec 2016, Dec 2017, and Dec 2018

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

CHAUDHARY CHARAN SINGH UNIVERSITY, MEERUT BACHELOR OF BUSINESS ADMINISTRATION THREE YEARS PROGRAMME COURSE CONTENT FOR SEMESTER - I BBA-101: BUSINESS ORGANISATION Unit - I : Meaning and definition of business essentials & scope of business Classification of Business Activities, Meaning, Definition, Characteristics and objectives

Bachelor of Business Administration (BBA) Programme (Under ...

six semesters, a BBA (H ons) Degree will be awarded with Distinction to qualified students 2 Duration: The duration of the programme shall be 3 years with 6 semesters Odd semester is from July to December (ie 1st, 3rd, 5th semester) and even semester is ...

FINANCIAL ACCOUNTING PAPER CODE: BBA-103 NOTES

FINANCIAL ACCOUNTING PAPER CODE: BBA-103 NOTES UNIT-I Meaning and scope of accounting, nature of financial accounting principles, basis of accounting; accounting process - from recording of business transaction to preparation of trial balance Q1: Define accounting

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I ...

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I -VI) Session: 2014-15 GURU NANAK DEV UNIVERSITY be prosecuted (i i) S subject to change in the syllabi at any time Please visit the University website time to time 1 Bachelor of Business Administration (S emester System) SCHEME OF COURSES Semester-I Semester-II Course Code Course

UNIVERSITY OF CALICUT

Management Concepts & Business Ethics 2 UNIVERSITY OF CALICUT SCHOOL OF DISTANCE EDUCATION Study material CORE COURSE For I SEMESTER BCOM/BBA MANAGEMENT CONCEPTS & BUSINESS ETHICS Prepared by Module I & V : Sri PBAIJUMON Assistant Professor, Department of Commerce, Govt College, Malappuram

Lesson - 1 Business Economics- Meaning, Nature, Scope and ...

Lesson - 1 Business Economics- Meaning, Nature, Scope and significance Introduction and meaning : (Author : Dr MS Khanchi) Business Economics, also called Managerial Economics, is the application of economic theory and methodology to business Business involves decision-making Decision making means the process of selecting one out of

ECO - 201 : Microeconomics

ECO - 201: Microeconomics Course Objectives This module aims to develop students' understanding of the microeconomic concepts and theories in order to enhance their skill in analyzing business opportunities, market and risks

MOST IMPORTANT TOPICS AND STUDY MATERIAL FOR ...

MOST IMPORTANT TOPICS AND STUDY MATERIAL FOR ENVIRONMENTAL STUDIES These questions are indicative only Not a complete list; For complete coverage, refer

Class B.B.A. I Sem.

BBA I Sem Subject - Fundamentals of Management 45, Anurag Nagar, Behind Press Complex, Indore (MP) Ph: 4262100, wwwrccmindorecom 3

Management is a distinct process consisting of planning, organising, actuating and controlling performed to determine and accomplish the objectives by the use of people and resources

Business Statistics - Free Study Notes for MBA MCA BBA BCA ...

BBA III SEM BUSINESS STATISTICS Unit I Introduction: Meaning and Definition of Statistics, Scope of Statistics in Economics, Management, Science and Industry Concept of Population and sample with illustration, Methods of Sampling SRSWR, SRSWOR, Stratified, Systematic Data condensation and graphical methods

BBA (CBCS) - Osmania University

i BBA Course Structure and Syllabus As per CBCS Guidelines with Effect from 2019 - 2020 1ST YEAR SEMESTER - I Course Code Course Title HPW Credits Exam Hrs Marks ELS 1 English (First Language) - 1 4 4 MIL 1 MIL - 1 4 4 AECC 1 Environmental Science 2 2 DSC 101 Principles of Management 5 5 3 Hrs 80 U + 20 I DSC 102 Basics of Marketing 5 5 3 Hrs 80 U + 20 I DSC 103 ...

School of Distance Education

Managerial Economics-I Sem BCom/BBA 7 Spencer and Siegleman defined managerial Economics as “the integration of economic theory with business practice for the purpose of facilitating decision making and forward planning of management” managerial economics helps the managers to analyze the problems faced by the business unit and to take

Bachelor of Business Application (BBA)

Bachelor of Business Application (BBA) (Subject to the modifications that will be made from time to time) Syllabus to be implemented from June 2010 onwards BBA Course will be conducted through semester pattern ii) Total duration of course will be three years Each year two semesters will be ...

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

bachelor of business administration (bba) three year full - time programme 2011 onward institute of management studies course content for semester - i bba-101: business organisation exchange and promissory notes

SYLLABUS Class: - B.B.A. II Semester Subject: - Business ...

BBA II Sem Subject: Business Communication 2 Unit 1 INTRODUCTION The word communication originates from the Latin word òcommunis ó, which means òcommon ó and the word business stands for any economic activity which is undertaken with a view to earn profit and the