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wrote the first edition of Don't Make Me Think back in 2000 By 2002, I began to get a few emails a year from readers asking (very politely) if I'd thought about updating it Not complaining; just trying to be helpful "A lot of the examples are out of date" was the usual comment

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it takes me to get to what I want (although there are limits), but rather how hard each click is—the amount of thought required and the amount of uncertainty about whether I'm making the right choice In general, I think it's safe to say that users don't mind a lot of clicks as long as

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Don't Make Me Think, Revisited: A Common Sense Approach to Web Usability Chapters 1-5; 5 Feb 21 IA Navigation Systems & Conventions Rosenfeld, Morville, and Arango 2015 Information Architecture for the Web and Beyond Chapter 8; Krug 2014 Don't Make Me Think, Revisited: A

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PREFACE About the Second Edition vi - sensible.com

[iv] PREFACE About the Second Edition vi FOREWORD By Roger Black xii INTRODUCTION Read me first 2 Throat clearing and disclaimers CHAPTER 1 Don't make me think! 10 Krug's First Law of Usability CHAPTER 2 How we really use the Web 20 Scanning, satisficing, and muddling through

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make sure that students are comprehending the required reading They are all pass/fail with a required score of 70+% Anyone caught cheating during quiz time will be given a fail on the quiz and asked to leave class for that day The Don't Make Me Think quiz = 10% and the three About Face quizzes = 33% each 3

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COMM 275: Web Design & Usability TR 10:00am-11:15am ...

Don't Make Me Think Revisited New Riders SCHEDULE Note: This schedule is subject to change to better fit the goals and needs of the course Any changes will be announced in class as soon as possible Part 1 - Introduction to Web Design & Usability WEEK 1

web design syllabus

- "Don't Make Me Think, Revisited" by Steve Krug (\$2251 to rent on Amazon) • Free weekly readings - see links under "homework" • A domain name that is strongly related to your first and last name, or the organization you're creating a site for